

For Immediate Release

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PREPAY NATION AND LIME ANNOUNCE STRATEGIC PARTNERSHIP

Agreement to offer LIME's Caribbean mobile customers International Top Up service through Prepay Nation's processing platform and retail distribution network

Philadelphia, January, 24th 2011 – Prepay Nation, one of the fastest growing providers of instant account refills for international prepaid mobile operators, has announced an agreement with the Caribbean's leading full-service telecommunications company LIME (formerly Cable & Wireless) to offer International Top Up Services for its customers. The services will be utilized by Caribbean Diaspora communities throughout the USA, Canada, and Europe whose friends and family are among LIME's mobile customers in the Caribbean today. The partnership will enable those Caribbean expatriates to recharge the mobile phone airtime of relatives back home directly and securely through Prepay Nation's established distribution network.

Under this agreement, Prepay Nation will sell airtime for LIME in various forms including Real Time Top Up, pre-activated e-pins, and scratch cards to suit different retail scenarios at over 150,000 plus unduplicated sales locations in North America and Europe. Prepay Nation will also assist its' distribution channel in generating the sales revenues by marketing the services at Point of Presence and participating in events within Caribbean Diaspora communities. "This is a service that brings significant added value to our customers and we are fully committed to doing all it takes to making the service as accessible as possible across Prepay Nation's retail network," said Colin Benjamin, Head of Diaspora & Visitor Sales for LIME. The collaboration will allow customers to recharge phones in all 13 of the markets in which LIME operates its mobile services, including Anguilla, Antigua & Barbuda, Barbados, British Virgin Islands, Cayman Islands, Dominica, Grenada, Jamaica, Montserrat, St Kitts & Nevis, St Lucia, St Vincent and the Grenadines and Turks & Caicos.

"We are proud to partner with LIME," said Jessica Bishop, Vice President of Business Development at Prepay Nation. "They are the largest provider of telecommunication services in the Caribbean, which means dramatically increased value for our distribution partners as they meet the needs of more and more customers within this community."

LIME and Prepay Nation will kick off their new partnership by conducting joint promotions to market the services, anticipating significant demand for international mobile top-up from Caribbean expatriates and their loved ones alike, both of whom will benefit from the newly widespread availability of this service via Prepay Nation.

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About LIME

LIME is the Caribbean's leading telecommunications company, focused on building products and services that make Caribbean people's lives better. LIME's aim is to deliver the best communication services across the board. LIME is part of Cable & Wireless, one of the world's leading international communications companies.

About Prepay Nation

Prepay Nation is a fast growth company in the business of enabling micropayments from one person to another across international borders. Prepay Nation utilizes the prepaid mobile ecosystem to transfer values in the form of international airtime remittance. With mobile operator partnerships in Central America, South America, Caribbean, Asia, and Africa, and a varied distribution channel spanning the US, Canada, and Middle East, Prepay Nation offers its innovative services to expatriates who financially support their loved ones back home. Prepay Nation's unique business model, highly scalable processing platform, and interconnectivity with mobile operators, allows for instantaneous and no-fee transfers for the consumers and an opportunity to generate significant revenues for the distributors. For more information please visit <http://www.prepaynation.com>.