

PREPAY NATION ANNOUNCES ITS ALLIANCE WITH TELCEL
*Prepay Nation signed agreement to sell Telcel electronic recharges in USA
and Canada*

PHILADELPHIA, February 15, 2010 – Prepay Nation, a leader in B2B e-commerce systems for distribution of International Top Up, announced a strategic alliance with Telcel, the largest wireless communications provider in Mexico. The agreement between Prepay Nation and Telcel is designed to serve the rapidly growing U.S. Hispanic community.

Under this agreement, Prepay Nation will be able to distribute electronic airtime for Telcel’s prepaid users in US and Canada. This service will become available in March 2010.

“Prepay Nation is thrilled to be a partner with Telcel, a major prepaid wireless service provider in Mexico” said Jessica Bishop, Vice President, Business Development at Prepay Nation. “We are pleased to assist Telcel in delivering electronic prepaid airtime recharge to the Mexican population in North America. This marks a major mile stone for our company’s sustained long term growth and product expansion.”

Remittances from the US into Mexico represent one of the largest sectors in the money transfer industry, with approximately \$24 Billion in US Dollar transferred from North America to Mexico each year (averaged over the last 4 years). This trend in money remittance demonstrates the fact that members of the Mexican Diaspora provide significant support to their relatives in Mexico. International Recharge to Telcel prepaid phones is a fast, economical, and risk-free option for Mexican immigrants to provide financial help to their family and friends back home

As a leading wireless company, Telcel is always seeking to offer the most innovative services to meet the demands of their customers; therefore this agreement with Prepay Nation is a great business opportunity. Both Prepay Nation and Telcel hope that this agreement between the two companies will be beneficial for the Mexican immigrants, who need to financially support their loved ones in Mexico..

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About Prepay Nation

Prepay Nation is a fast growth wireless company based in Philadelphia. Prepay Nation efficiently distributes a variety of prepaid wireless products and services for retailers from major carriers and providers in the US. The company harbors solid relationships with its partners and has considerable expertise in prepaid wireless distribution and Information Technology. Prepay Nation offers best quality packages to its retailers. Managed by highly experienced professional, the firm's IT enabled processes keep the logistic cost low, thereby providing the highest margins to retailers. www.prepaynation.com

About Telcel

Telcel (Radiomóvil Dipsa) operating since 1989, is the leading cellular company in Mexico with over 59.2 million customers. With the best service and the broadest coverage at the national level Telcel is the operator of choice for more than 200 thousand people in the 9 regions of the country which represents over 90% of the inhabited areas of Mexico. Always at the forefront, Telcel offers faster wireless connectivity of the domestic market in voice and data services on GSM / GPRS / EDGE and UMTS / HSDPA.

Telcel is a subsidiary of America Movil, SAB de CV [BMV: AMX] [NYSE: AMX] [NASDAQ: AMOV] [LATIBEX: XAMXL], the leading provider of wireless services in Latin America with operations in 18 countries in the Americas and Caribbean, with over 201 million wireless subscribers as of December 2010..

For more information please visit www.telcel.com